



PRODUCT DISCONTINUANCE # 16635Generic Copy

Issue Date: 03-May-2011**TITLE:** Special product discontinuance notification for device MC44603**LAST BUY DATE:** 03-Nov-2011**LAST SHIP DATE:** 03-May-2012**FOR ANY QUESTIONS CONCERNING THIS NOTIFICATION:**

Contact your local ON Semiconductor Sales Office or Theresa McCarley
<theresa.mccarley@onsemi.com>, Lea Bonita <lea.bonita@onsemi.com>.

NOTIFICATION TYPE:

Customers must notify ON Semiconductor (<quality@onsemi.com>) in writing within 90 days of receipt of this notification if they consider the discontinued product to be "Sole Source." ON Semiconductor and the customer may negotiate an appropriate End-of-Life.

DESCRIPTION AND PURPOSE:

In an attempt to minimize the number and frequency of product discontinuance notices to its customers, ON Semiconductor is publishing this quarterly product discontinuance notification.

Some of the devices contained in this notice may be part of a product portfolio renewal process or a manufacturing facility closure. ON Semiconductor continually monitors worldwide sales and billings activities on all the products offered to its customers.

The activity for the products on the attached device list has declined to a level that warrants the discontinuance of these products or the manufacturing facility has been announced for a closure. Some devices may have an alternate standard device or a suggested replacement as an alternative solution.

ON Semiconductor wishes to promptly inform our customer of our intent to exit this small portion of our overall portfolio so that you may plan appropriately and effectively for replacement devices.

ON Semiconductor has provided a list of replacement devices, where available, to aid in this process.

**PRODUCT DISCONTINUANCE #16635**

For those devices that have no recommended replacement identified, ON Semiconductor has partnered with Rochester Electronics who will carry any remaining device inventory as well as mask sets, etc. to potentially allow for a continued source after ON Semiconductor has completed its business process.

PLEASE NOTE: ON Semiconductor may implement minimum order quantities or dollar amounts based on inventories available. Also, Devices on this Product Discontinuance become NCNR (Non-Cancelable, Non-Returnable).

For questions or concerns regarding this notification, please contact your local sales office or customer service representative.

Additional contacts are:

Americas:

Mark Gabrielle (email is Mark.Gabrielle@onsemi.com)
602.244.3115
USA

Europe:

Andrej Tomasik (Andrej.tomasik@onsemi.com)
+421 33790 4127
Slovakia

Japan & Asia Pacific:

Stephen Ng (Stephen.ng@onsemi.com)
(852) 2689-0209
China

NOTE: UPON PUBLICATION OF THIS DISCONTINUANCE NOTICE, ON SEMICONDUCTOR ALLOWS SIX (6) MONTHS FROM THE NOTICE DATE TO PLACE FINAL LIFETIME PURCHASE ORDERS. ACCEPTANCE IS SUBJECT TO REASONABLE ORDER QUANTITIES, PRODUCT AVAILABILITY AND ALL OTHER APPLICABLE TERMS AND CONDITIONS

NOTE: TO ALLOW AN ORDERLY EXIT FROM THE MARKET, PRODUCT SHALL NOT BE DELIVERED AFTER TWELVE (12) MONTHS BEYOND THE ANNOUNCEMENT DATE.

End of life buy orders must be placed before	<u>03-Nov-2011</u>
End of life buy orders must be shipped before	<u>03-May-2012</u>

**PRODUCT DISCONTINUANCE #16635****List of affected General Parts:**

<u>Device to be Discontinued</u>	<u>Recommended Replacement</u>	<u>Supplier</u>
MC44603ADWR2G	None	None